



KEHE GOLF OUTING

TO BENEFIT younglife



MESSAGE FROM KeHE'S PRESIDENT & CEO, BRANDON BARNHOLT

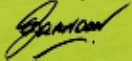


Thank you for your generous support of the KeHE Golf Outing benefiting Young Life. I am grateful for the support we receive each year so that we can continue to support Young Life in the City of Chicago.

This organization reaches a diverse group of adolescents during their formative years through the hard work of staff and volunteers. Your support helps us reach more kids in more schools, as well as, continuing to provide the funding needed for programming and camper sponsorships.

I hope you'll join us for a great day of golf with friends from the industry as we help Young Life reach young people throughout the City of Chicago!

Thank you!



18-HOLE SCRAMBLE EVENT

- WHO:** Suppliers/Brokers/Retail Partners of KeHE and friends of Young Life
- WHERE:** Harborside International
11001 S. Dotty Ave
Chicago, IL 60628
www.harborsideinternational.com
- WHEN:** Monday, July 10, 2017
- WHY:** To benefit the Chicagoland Young Life Programs
- COST:** \$2,500 per foursome or \$1,450 per twosome

WHAT IS YOUNG LIFE?

Young Life is an international non-denominational Christian ministry committed to reaching adolescents with the Gospel of Christ. This is done through a variety of programs, but most importantly, through the relationships established between adults and teens. Young Life currently works with teens throughout the entire Chicagoland area.

QUESTIONS ABOUT THE MINISTRY OF YOUNG LIFE:

Kim Salley Area Director Young Life of Chicago South Suburban 708-717-5231	Jon Houghton Young Life Chicagoland Regional Director 317-670-8112
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Young Life is a 501 (c) (3) non-profit organization. All gifts to Young Life are considered tax-deductible to the extent allowed by law.



ABOUT THE COURSE

Situated on 57 acres, Harborside International Golf Center has been Chicago's home for golf since 1995. Located only 15 minutes from Chicago's Loop, Harborside is the only facility with two of Golfweek's "Best Courses You Can Play In Illinois."



QUESTIONS ABOUT THE EVENT OR SPONSORSHIP OPPORTUNITIES

Contact: Events@KeHE.com



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SPONSORSHIP OPPORTUNITIES

KeHE offers sponsorship opportunities to help promote your company's presence while supporting the lives of many underprivileged children.

GOLF BAG DROP-OFF & DELIVERY SPONSOR - \$750

As the golfers arrive for the day's activities, staff will take each golf bag and personally deliver it to golf carts. Be the company that sponsors this first-class service, with your company name and logo displayed on signage at the bag drop-off location.

DRIVING RANGE SPONSOR - \$750

Your company name and logo will be prominently displayed on signs at the entrance to the driving range for the hundreds of golfers as they warm up for their round.

GOLF CART SPONSORSHIP - \$3,000 PER COURSE/ \$5,500 FOR BOTH COURSES

This sponsorship opportunity will ensure golfers see your company name and logo on the back of each golf cart. Sponsor one or both golf courses at Harborside International!



GOLF CART GPS SPONSOR - \$3,000 PER COURSE/ \$5,500 FOR BOTH COURSES

Each golf cart is equipped with a GPS device to help each golfer gauge the distance between themselves and the hole. Have your company name and logo displayed on the GPS display for everyone to see they are right on track.

REFRESHMENT CART SPONSORSHIP (4 AVAILABLE) - \$1,000 PER CART/\$3,500 FOR ALL CARTS

Everyone is always happy to see the refreshment cart pull up beside them, which will proudly display your company name and logo.

LUNCH STATION SPONSOR - \$4,000

When the golfers prepare to grab their lunch at the turn, your company name and logo will be showcased on signs near the lunch station on both courses as well as on the lunch tickets given to each golfer at check-in.

HOLE SPONSOR - \$750

As each golfer walks up to the tee with the vision of a hole-in-one, have your company name and logo displayed to cheer them on.

GOLF BALL SPONSOR - \$3,000

As the official golf ball sponsor, your company would be associated with providing one sleeve of Top Flight XL Distance balls per golfer.



TEE PACK SPONSOR - \$1,500

Your company logo will be placed on this pack of (5) 3 1/4" tees.

MINI SHARPIE® SPONSOR - \$1,500

Have your company name imprinted on the Mini Sharpie® golfers will use to mark their ball. Then they can claim all the glory of their perfectly placed shot!

SILENT AUCTION SYSTEM SPONSOR - \$3,000

The Silent Auction portion of this outing raises significant funds for Young Life, and the hundreds of golfers participating are frequently utilizing Gesture Mobile Bidding services to check on and bid for the items on the auction block. This sponsorship will include your company name and logo each time they log into Auctions by Cellular's system. Be sure to leverage this great marketing opportunity!

GOODY BAG SPONSOR - \$2,000

As each golfer visits the onsite registration desk, they will be given a goody bag full of products. Your company logo will be imprinted on tote bags and distributed with donated vendor products to each golfer.

GOODY BAG PRODUCT SAMPLES - \$500

Place your sample size product in the hands of hundreds of golfers for them to snack on while out on the course.

GOLF TOWEL SPONSOR - \$4,000

Your company name and logo will be printed on a 16"x25" hemmed towel with hook and grommet ensuring each golfer has a handy towel for this outing and beyond!

BLOODY MARY BAR SPONSOR - \$4,000

Make their morning Bloody Mary memorable. Take advantage of the opportunity to showcase your items and have your company name and logo be seen by all the participants. Would your product(s) make the perfect addition to the golfers' pre-round drink, then this is the opportunity for you!

ONSITE GUIDE

- \$750, COMPANY LOGO ON COVER
- \$600, INSIDE FRONT COVER
- \$600, INSIDE BACK COVER
- \$500, FULL PAGE

As each golfer visits the onsite registration area, they will receive an Onsite Guide in their goody bag. Leave your mark with an ad sharing your message with them. Onsite Guide is full color and 5.5" wide x 8.5" tall. Ad specs: 5.5" x 8.5" with 1/8" bleed. Please send high resolution PDF file to: julie.caine@kehe.com by June 30, 2017.



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SCHEDULE OF THE DAY

8:00 a.m. - 10:00 a.m.
 Registration
 Practice Range Opens
 Bloody Mary & Coffee Bar
 Continental Breakfast

10:00 a.m.
 Opening Remarks

10:30 a.m.
 Shotgun Team Scramble

4:00 p.m. - 5:30 p.m.
 Hors d'oeuvres & Cash Bar

5:00 p.m.
 Closing Remarks & Awards

REGISTRATION

SPACE IS LIMITED FOR THIS EVENT. REGISTRATION DEADLINE IS FRIDAY, JUNE 16, 2017.
 Please complete this form and return to events@KeHE.com.

Yes! I want to play in the KeHE Golf Event to benefit Young Life!

I would like to donate for a foursome.

Name _____

Company Name _____

Address _____

City/State/Zip _____

Phone _____ E-mail _____

I will be playing with:

_____	_____	_____
Captain Name	E-mail	Handicap
_____	_____	_____
Name	E-mail	Handicap
_____	_____	_____
Name	E-mail	Handicap
_____	_____	_____
Name	E-mail	Handicap

Note: All players (including KeHE associates) must be paid in full. If you would like to host a specific KeHE associate, please include their name as one of your players.

FEES & SPONSORSHIP OPPORTUNITIES

- Registration Fees:
- \$2,500 (Foursome)
 - \$1,450 (Twosome)
- Golf Bag Dropoff & Delivery Sponsor:
- \$750
- Driving Range Sponsor:
- \$750
- Golf Cart Sponsor:
- \$3,000 (Per Course)
 - \$5,500 (Both Courses)
- Golf Cart GPS Sponsor:
- \$3,000 (Per Course)
 - \$5,500 (Both Courses)
- Refreshment Cart Sponsorship:
- \$1,000 (Per Cart)
 - \$3,500 (All Carts)
- Lunch Station Sponsor:
- \$4,000
- Hole Sponsor:
- \$750

- Golf Ball Sponsor:
- \$3,000
- Tee Pack Sponsor:
- \$1,500
- Mini Sharpie® Sponsor:
- \$1,500
- Silent Auction Sponsor:
- \$3,000
- Golfer Goodie Bag Sponsor:
- \$2,000
- Provide Products Samples:
- \$500
- Golf Towel Sponsor:
- \$4,000
- Bloody Mary Sponsor:
- \$4,000
- Onsite Guide:
- \$750 - Cover Logo
 - \$600 - Inside Front Cover
 - \$600 - Inside Back Cover
 - \$500 - Full Page

TOTAL: _____

Make checks payable to: Young Life and remit check payment w/ copy of application to:
 KeHE Distributors, Attn: Young Life Golf Outing,
 1245 East Diehl Road, Suite 200, Naperville, IL 60563

*KeHE is a PCI complaint company. Applicant will receive payment instructions via a PayPal Invoicing program.