

KEHE “HAPPIEST HOUR” GIVEAWAY

Rules. Exhibitor and Retailer attendees of the in-person 2022 KeHE Holiday Show (“KeHE Show”) on June 15, 2022, may be entered to win by the following: (1) submission of entrance by the Submission Form Page <https://form.jotform.com/221375084463153>, which shall be texted to attendees and displayed as a QR code on the jumbotron screen between 5:00PM – 6:00PM on the KeHE Show floor; or (2) submission of entrance by continuing to purchase or sell products on the KeHE CONNECT® Portal between 5:00PM – 6:00PM.

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. THE ODDS OF WINNING WILL DEPEND ON THE NUMBER OF ELIGIBLE ENTRIES RECEIVED ACCORDING TO THE ELIGIBILITY REQUIREMENTS.

Eligibility. Open to all exhibitor and retailer attendees that have entered, are 18 years of age and older as of the date of June 15, 2022 and are in attendance at the KeHE Show at the time the winners are named, and except for employees of KeHE Distributors. Void where prohibited.

Prizes. Retailer prize winners will win on the individual level. Exhibitor prize winners will win on the company level.

Retailer Prizes:

- 5:00 – 5:15 - \$100 [Smart Meat Thermometer with Bluetooth](#)
- 5:15 – 5:30 – \$130 [ember Smart Mug](#)
- 5:30 – 5:45 - \$180 [Aura digital photo frame](#)

Exhibitor Prizes:

- 5:00 – 5:15 - Free partnership at the 2023 KeHE Summer Show (up to \$1,295)
- 5:15 – 5:30 – 50% off Booth at the 2023 KeHE Summer Show (up to \$3,375)
- 5:30 – 5:45 -100% off Booth at the 2023 KeHE Summer Show (up to \$6,750)

Winners. Winners will be randomly selected at approximately 6:00PM on June 15, 2022. Winners must be onsite in order to claim the prize. Prizes can be claimed in the On Trend® Pavilion before the show closes at 6:00 PM on June 15.

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