



Monday, February 6

8:00 a.m. – 5:00 p.m. Exhibitor Set-up
8:00 a.m. – 5:00 p.m. Registration Open

Tuesday, February 7

7:00 a.m. – 9:00 a.m. Exhibitor Set Up
7:00 a.m. – 6:00 p.m. Registration Open
8:00 a.m. – 10:00 a.m. Grab & Go Breakfast
8:00 a.m. – 12:00 p.m. Next Generation Innovation Showcase
10:00 a.m. – 6:00 p.m. Exhibit Hall Open
11:00 a.m. – 12:00 p.m. On Trend® Awards Announced
5:00 p.m. – 6:00 p.m. Exhibit Hall Happy Hour

Wednesday, February 8

7:30 a.m. – 5:00 p.m. Registration Open
7:30 a.m. – 9:00 a.m. Grab & Go Breakfast
8:00 a.m. – 9:00 a.m. Serving Goodness Event
9:00 a.m. – 5:00 p.m. Exhibit Hall Open
5:00 p.m. – 8:00 p.m. Exhibitor Tear Down
6:00 p.m. – 8:00 p.m. After Show Party - Jason Aldean's Kitchen + Rooftop Bar