



CAREtrade[®]

2023 PARTNERS

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MISSION: Identify & promote brands that advance a higher purpose than commercial success and are aligned with KeHE's dedication to serving.



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At Good Food For Good we take pride in making the best quality organic sauces that make it easy for you to eat well. From organic no added sugar condiments like Ketchups and BBQ Sauces to plant based and Whole 30 approved organic Indian and Mexican sauces to world's first line of plant based, organic & Whole30 approved Bolognese sauces that are powered by Pumpkin Seeds. We have a unique Buy One Feed One model that allows us to feed a person in need with every purchase.



Eat the Change® is a planet-friendly snack and beverage company created by activist entrepreneur Seth Goldman and celebrity chef Spike Mendelsohn. We believe dietary choices represent the single biggest daily opportunity to make an environmental impact. Our non-profit arm, Eat the Change Impact, supports national and local non-profits that are working to promote and expand access to climate-friendly foods in the United States. Additionally, our Fair Trade premiums go directly to the workers who democratically vote on how the money is spent, empowering the workers, especially the women, with financial resources and a say in their future.



TCHO's mission is to change the status quo in cocoa through global partnerships, farmer compensation, and delicious chocolate. As a certified B Corporation, we lean on our founding value of curiosity to find new ways to use our business to better the world through chocolate. Our innovative bars are entirely animal-free and organic, from our dark to our new "must-try" plant-based milk chocolate. Our high-quality baking ingredients come in pantry-ready pouches for home bakers & chefs. TCHO is certified fair trade and we invest in the origin's people and infrastructure, and collaborate with our farming partners worldwide.



The Humble Co. was founded in 2013 by the Swedish dentist, Noel, who was helping underserved communities in Jamaica. The Humble Co. has expanded to a full oral care line including toothpaste, mouthwash, toothbrushes, floss picks, dental floss, chewing gum, and much more. We've stayed true to our roots, and all items are eco-friendly and socially responsible. We don't test on animals, we're FDA approved, and we're 100% vegan. 1% of all sales is donated to the non-profit organization The Humble Smile Foundation to continuously offer dental care, products, education and support to underserved communities all around the world.



By using naturally IMPERFECT potatoes to craft the best-tasting, kettle-cooked chips we're supporting farmers, reducing food waste, and fighting hunger. The Ugly truth is that 20% of the world's children under the age of five are undernourished. Ugliest helps fight hunger by donating 10% of all profits to VivaKids, a Pennsylvania charitable organization dedicated to fighting global hunger.



Our micro-filtered pH balanced rainwater is the purest and most sustainably sourced water on the planet. Heart Water® is gravity-harvested and free of chemicals, microplastics, and harmful toxins found in groundwater - and it comes in durable, refillable, and recyclable aluminum bottles. Our mission is to provide ultra-pure and delicious drinking water, from as close to the cloud source as possible, to consumers, and to communities in need through the Heart Water Foundation®.



Rishi Tea was founded on the commitment to set the standard for quality and expand the awareness of tea and its rich, inspirational tradition. We offer premium tea and botanicals imported directly from gardens across the world. We draw inspiration from ancient artisanal practices that use organic cultivation techniques as well as modern culinary innovation. Our commitment to sustainability is a core part of our mission that stems from the organic tea grown without the use of agrochemicals like pesticides and fertilizers, are generally healthier for the environment, farmers and tea drinkers alike.



At Live Love Pop we believe in not only healthy snacking, but also giving back. We wanted to be a snack with a purpose, which is why we launched our "Selfless Snacking" campaign where we give back to a different charity with each different flavor. Currently, the organizations we support are leaders in Breast Cancer Research, Fighting Hunger, Veteran's Health Programs, Pediatric Cancer Research, Alzheimer's Research, Empowering Victims of Human Trafficking, Cardiovascular Medical Research and Youth Development Programs.



Imlak'esh Organics curates a line of plant-based, paleo, and nutrient-dense functional snacks that delight the taste buds with delicious and unique flavors. We are an LGBTQ certified company that prides ourselves in developing organic and ethical supply chains. We are dedicated to partnering with small-scale farmers around the world to bring superfoods, nuts, and regenerative cacao to the people while supporting diverse culture and biodiversity. CHI Foods' star ingredient is the Sacha Inchi Nut — a protein packed superfood nut rich in plant-based Omega 3s. These nuts are sourced from Southeast Asia where the company works in partnership with local village leaders to create sustainable economic solutions.



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